



## TOAST The Delicious

Who is the successful woman?

The one whose breakfast "sets well," is delicious and satisfying.

Eat toast for breakfast. It has all the wholesomeness of cold bread, all the deliciousness of hot bread.

## Columbia Maid Bread

is good in all forms. We particularly recommend it toasted.

Toast preserves all the virtues of Bread, best of all foods.

# Streng's Bakery

## ANNIVERSARY SALE

Yes, our Anniversary Sale is still in progress and from the interest manifested by the general public, the merchandise and the prices at which it is offered shows plainly that such a sale is appreciated. We can only list a small lot of special bargains below:

<b>Towels</b> This is a good quality of Huck Toweling and the size is 18x34 inches and are very specially priced during Anniversary Sale 23c each.	<b>Bleached Muslin</b> Offering Daisy Muslin, full 36 inches wide and free from starch, made from a fine thread and full bleached. Anniversary Sale 27c the yard.	<b>9-4 Bleached Shooting</b> Wearwell bleached shooting, full 9-4 width and free from starch; woven tape edge which insures the long wear. Anniversary Sale 78c the yard.
<b>Dress Gingham</b> Choice of all plain, fancy stripe and plaid Amoskeag or Utility Gingham; all fast colors and are in regular stock at 39c the yard—during Anniversary Sale 35c the yard.	<b>Climax Cotton Batts</b> During this sale only, we will sell our \$1.25 Climax 3-pound cotton batt, made of white cotton and a filling for a small sized comforter—during Anniversary Sale \$1.00 each.	<b>Ready Made Sheets</b> These ready made sheets are included at a very special price. We sell \$1.99 size and made from best quality shooting full bleached and free from starch. Anniversary Sale \$2.00 each.
<b>Pillow Cases</b> Our Daisy Pillow Cases made from an extra good and extra good quality bleached sheeting. \$2x6 size, are special during Anniversary Sale 49c each.	<b>All Wool French Serge</b> This is special quality merchandise and could only be offered through special purchase; 44 inches wide and comes in shades of navy, brown, taupe and midnight. Only during the Anniversary Sale \$2.50 the yard.	

OUR READY-TO-WEAR DEPARTMENTS offer exceptional values for our ANNIVERSARY SALE.

**DRESSES**—New ones added to the lot makes them very attractive—either in the silk or wool materials and combinations. A good selection can be made here at the special

ANNIVERSARY SALE PRICE.....\$19.95

**SUITS**—The Suits included in this sale are the ones which were formerly priced up to \$49.75—in materials of Valeour, Serges, Tricotines and Silvertones—all sizes.

ANNIVERSARY SALE.....\$39.75

EXTRA VALUES ARE OFFERED THROUGHOUT THE STORE AND YOU WILL CONGRATULATE YOURSELF FOR COMING IN.

# Wolff-Berger Co.

## In the Field of Sport

### FIRST SCRIMMAGE HELD YESTERDAY

With Johnny Miller behind one team and Jimmy Phelan on the other, the first scrimmage of the year was held yesterday afternoon against line-ups composed of other varsity squad men. Considering it was the first time the men were pitted against one another, the scrimmage was shabby and effective. A lack of effective blocking was noticed and many rough spots were seen that will have to be smoothed off as the season progresses.

A number of the new men gave a good account of themselves during the few minutes they were played in the game. Nearly every man trying for a backfield position was given a chance at tugging the ball and from the drive put into it, these men are not going to give up their chance without making the other fellow fight for it. Humes, Karshaw and W. E. Lewis look especially encouraging. Crowe and Hill at end uncorked some flashy bits of defensive work. Hill is going good and will undoubtedly make a three-cornered race with Goepel and Ruth to hold down one of the wings in the line. Travis and Blumberg should be a power at tackle this season with Crooks, a last year's freshman tackle, trailing behind, but making a strong bid for a foothold on the varsity.

Scrimmage will be a part of the regular program from now on, so it is through this form of practice that the real merits or faults of a man are found. Also, it gives the coaches a better line on what the men lack and a chance to give each individual fault more attention.

### NEED EXTRA LINE AND BACKFIELD

One week ago Coaches Miller and Phelan started official practice with the Tigers. A resume of that week shows many changes—some bright and others not so encouraging. A few of the men are showing they have more stuff than was anticipated, while others are not coming up to expectations.

While the men are exhibiting a willingness and vim and are improving daily with the hand grind, still, old man hard

luck, who accompanies every football season, is here and has started his work. Hardin, last year's varsity center, is taking a lay-off while nursing a "charlie horse." Lincoln, who broke the small bones in the back of his hand recently, is not able to take part in the practice, but is out every evening keeping his legs and condition in shape. This delay is quite a handicap to the development of these men as much depends on their being able to fill the places made vacant by the failure of last year's backfield men to return. Shepley, a back, and Findlayson, a line man, have received injuries which will keep them out of for some weeks.

In discussing the problems which confront the coaches this season, Coach Miller said today: "It is a known fact that two backfields are necessary to go through a successful season of Valley football. If we have good luck we will have eleven letter men—nine in the line and two in the backfield. This is just half the open of varsity caliber needed. Those we have will have to do better than last year because their opponents will make it necessary. In order to bulwark the two backfields and the tackles, ends and center, there will in all probability be quite a bit of shifting and while the faces of a number will be familiar their positions will not be."

### SIGMA NUS WIN FROM KAPPA SIGMAS

An error was made in the Missouriian yesterday in reporting the basketball game between the Kappa Sigma and Sigma Nu fraternities. The score was 6 to 4 in favor of the Sigma Nus, not the reverse, as stated in the report.

### PETERSON DIRECTS U. M. S. PRACTICE

The University High School football team went through a hard practice last night under the direction of D. G. Peterson, former Tiger backfield star.

### MAINLY ABOUT PEOPLE

Mrs. J. M. Crockett went to Steele on business this morning.

C. C. Bowling went to St. Louis today.

Miss Margaret Eddins of Shreveport, La., arrived yesterday to attend Stephens College.

Miss Hallie Rodman of Kennett, Mo., came to Columbia yesterday to attend Stephens College.

Mrs. E. L. Spence and her daughter, Mary Virginia, are visiting Mrs. D. A. Bennett of 1509 Broadway.

Mr. and Mrs. H. M. Serrin of Margaret, Tex., are visiting Mr. and Mrs. A. E. Fawcett, 717 Missouri avenue.

Miss Mary Guitte left this morning for Bryn Mawr, Pa., where she will enter Bryn Mawr College.

C. B. Figg went to Mexico, Mo., this morning to teach music in the Missouri Military Academy.

Mrs. J. F. Frisco left for her home in Perry today after visiting her sister, Mrs. M. A. Scott.

Mrs. T. K. Eddins returned to her home in Shreveport, La., today after entering her daughter in Stephens College.

Mr. and Mrs. J. W. Coombe returned to their home in Fayette today after visiting relatives in Columbia.

J. N. Morris, a student in the College of Agriculture, went to Poplar Bluff where he will be a judge at the Butler County Fair.

Miss Neva Thomas of Springfield, state treasurer of the W. C. T. U., left yesterday to deliver a series of lectures in Pike County. Miss Thomas has been attending

the W. C. T. U. convention here. She was a guest of Mrs. Josephine Gurley.

The halls, dining rooms and parlors of Stephens College are decorated with cut flowers given by the Stephens College Club.

Miss Aurelia Spalding of 90 Virginia avenue, left yesterday for Mount Holyoke College, where she will be a student this winter.

Mrs. W. E. McClain went to St. Louis yesterday where she will meet Mr. McClain. They will return the last of the week.

Mr. and Mrs. W. F. Goddard, Mrs. Ed May, Mrs. S. P. Towles, and Mrs. M. E. Leunley of Moberly motored here yesterday for a day's visit.

Isadore Barth of the Victor Bathing Clothing Company is in Chicago to attend the convention of National Clothiers.

Mrs. D. W. Tobey of Sedalia, who came here to enter her daughter, Esther, in Stephens College, left for her home today.

Mr. and Mrs. Carl Johnson left today for their home in Sedalia. They stopped here on their way home from Centralia.

John B. Hunt of Centerville, Ia., who has been visiting his brother, J. H. Hunt of Columbia, left this morning for his home.

Members of the Presbyterian Church will give a social Friday evening in the church parlor for the Presbyterian students and their friends.

Mr. and Mrs. Forest Hayden and their daughter, Minerva returned to their home on Ashland gravel road yesterday from New Castle, Ky., where they have been visiting Mrs. Hayden's parents.

D. G. Peterson, who was a half-back on last year's Varsity football team, left today for his home in Bartlesville, Okla. He has been visiting at the Kappa Sigma house.

Mrs. Jason Engle of Trenton, who has been in Columbia for the last few days, left for her home this morning. Mrs. Engle, who was herself a student in Stephens College in 1896, was here for the purpose of enrolling her daughter, Margaret, in Stephens College.

H. V. Kahle of Oklahoma City, Okla., who has been in Columbia registering his daughter, Gertrude, in Stephens College, left this morning for Ames, Ia., where he will place his son, Loren, in the Iowa State College. Mr. Kahle is secretary-treasurer of the Oklahoma Employers' Association.

A. C. Burrill of Forest Grove, Ore., who recently became connected with the University as extension entomologist, left today for Clinton to attend the Henry County fair. He is paying special attention to the campaign against the Hessian fly and the chinch bug. Before coming here, Mr. Burrill was engaged in government work in the west.

**Sockeye Salmon Fishing Good.**

By United Press.

VANCOUVER, B. C., Sept. 22.—The Sockeye salmon catch on the Fraser River has been the best in four years, according to the packers. About \$1,000,000 worth of the fish were caught this year by the Canadian canners.

**Frederick's Chamber Flour Soon.**

By United Press.

CALGARY, Alberta, Sept. 22.—Alberta millers predict a drop in the price of flour as soon as the new wheat is put on the market for milling purposes.

**WALL PAPER.**

Just received 4,500 rolls of wall paper. Located 717 Broadway, second floor. Alex. Stevens—Adv.

Bread, Tropic Nut Margarine, and preserves. Nothing could be better. Call 27 1/2, Richard's Market, for the margarine. Adv.

## UNIVERSITY NEWS

Calvin Stouts, of Muskogee, Okla., is visiting Oscar Stouts at the Alpha Gamma Rho house.

Dean Isidore Lech of the University spoke to the women of Mexico, Mo., Monday on the duties of citizenship.

Miss Emilie M. Heyle, in charge of home economics extension, left today for a week's vacation in Chicago.

Miss Anna Jensen, home economics extension specialist, is spending the week in Kennett and Poplar Bluff.

Miss Dorothy Plumb, a student in the University, will leave Thursday for her home in Joplin, where she will remain until the winter term.

The advisory board of the Students Republican Club will meet at 5 o'clock Thursday afternoon at the Y. M. C. A. building.

The Academic Club will meet at 7:15 o'clock Thursday night in the University Auditorium. All students in the College of Arts and Science are urged to be present.

Mrs. Frank B. Henderson of Kansas City, arrived today for a week's visit at the Phi Mu house. Mrs. Henderson was a former student in the University and a member of the Phi Mu sorority.

Mrs. Charles Hillix of Weston, Mo., arrived today for a few days' visit with her daughter, Miss Katherine Hillix, who has been ill for the last three weeks and who will return home with her mother to remain until the winter term.

Nominating petitions for candidates for cheer leader must be given to J. Max McCann, secretary of the Student Council, by noon Saturday. Twenty names will be required on each petition. The cheer leader will be elected at the first mass meeting, October 1.

The Student Government Association will hold a meeting in the University Auditorium at 5 o'clock tomorrow afternoon to elect district captains. A map of the districts has been posted on the Y. W. C. A. bulletin board and all women are requested to look at this before the meeting to learn to which district they belong.

The program for the regular Y. W. C. A. meeting at 4 o'clock tomorrow afternoon in the University Auditorium will be a discussion of campus problems by four students. Mrs. R. S. Lucas will sing a solo. A report of nominations for president of the association will be made by the committee on nominations. The budget for the year which was approved last week by the advisory board, will be presented for adoption.



We are glad to meet all the college girls and we invite you to come down and see us. Here you will find drinks that are made just right and special attention is given to everyone.

Try some of our candy. We carry a complete line of box candy and make the best bulk candy in town.

"The Home of Better Confections"

## JIMMIE'S COLLEGE INN

916 Broadway



## Low Shoes - High Favor

From a few warm months of summer to twelve months of every year, is the growth of the low shoe season.

Neither weather nor calendar place any restrictions upon their popularity, 'twould seem.

Among the new arrivals for Fall are a number of delightful models that we know will please you.

Brogues, Blucher and Bloice effects are all the newest models—

**\$7-\$10-\$12.50 to \$13.50**

Also New Wool Hosiery

**\$1.75 to \$3.50**

# Millers

## BLIND BOONE CONCERT

STEPHENS COLLEGE AUDITORIUM

FRIDAY, SEPT. 24, 8 P. M.

BENEFIT BAPTIST CHURCH BUILDING FUND

Tickets on sale at Allen's Music Store, The Drug Shop and Missouri Store.

ADMISSION 50 CENTS

## YOU KNOW THEM

We carry standardized goods of nationally advertised brands. Specify them when you buy.

### PERFUMES—

Joncaire  
Richard Hudnut  
Coty  
L'Origan  
Houbigant

### CANDIES—

Chocolate Shop  
Nunnally's

### STATIONERY—

Eaton, Crane & Pike

## TAVERN DRUG STORE

## Jewelry Adds that Distinctive Touch

An appropriate string of beads on a woman or a handsome silk waldemar chain on a man can so effectively complete the costume. It is the little things that count.

We are showing the new waldemar silk chains for men with the solid gold or gold filled slides. They are priced from \$2.50 to \$10. There are also many new cuff links and belt buckles.

We will be glad to have you call in the store and see and look over the many beautiful things.

We carry a complete line of Missouri seal jewelry.

# LINDSEY'S

Watches and Diamonds